



November 12, 2020 Sponsor & Exhibitor Benefits	Title \$7,500 Member/Non-Member	Platinum \$5,000 Member/Non-Member	Gold \$2,500 Member/Non-Member	Exhibitor \$1,000 Member/Non-Member
PRE-EVENT				
Access to Sponsor/ Exhibitor Portal prior to Event	X	X	X	X
Logo + Link on Website(s) & Emails + SM Posts/Mentions	X 6 Posts	X 4 Posts	X 3 Posts	X
Early access to attendees via Platform before Event	7 days	5 days	3 days	3 days
Profile on NEBC website, Newsletter + SM Mention	3	2	1	3 days
DAY OF EVENT				
Dedicated Company Page	X	X	X	X
Logo on Portal Carousel, Sponsor /Exhibit Hall Listing	Both	Both	Both	Listing
Document Uploads, Scheduled Demos, Poll/Survey Branded Push Notifications	5 of each	4 of each	3 of each	3 of each
Complimentary Employee & Client Registrations	6 of each	5 of each	4 of each	2 employee
Messaging, Chat, Video Meetings, Survey or Poll	X	X	X	X
Page / Booth Visit Incentive (Passport/Gamification)	X	X	X	X
Exhibitor Package	X	X	X	

Log In Page Banner	Large	Medium	Small	
Portal Logo, Lobby Banner, Splash Video or Social Media Feed	All	Video + Social Media Feed	Video	
Keynote, Track or Break Intro/Sponsorship Recognition	Keynote Sponsor Recog + Intros	Track or Break(s) Sponsor Recog		
POST EVENT				
Electronic Attendee List within 24 hours after Event	Complete*	Expanded*	Limited*	Limited*
Post Event Email Recognition	Logo + Link	Logo + Link	Logo + Link	
Post Event Thank You Social Media Post/Mention	2 Dedicated Posts	1 Dedicated Post	1 Mention	
Dedicated Email w/ Company Profile w/in 1 month of Event	X			
<p>Choose a standard sponsor package or create a custom one - the choice is yours. Get creative with opportunities for sponsoring delivered lunches & shipped branded swag (additional cost). For more information or to discuss a custom sponsorship, contact Jeff Jordan jeff@nebc.org or 503-914-6117</p>				
<p>*Attendee List Details: Complete = name, title, all demographic information, email, phone & address; Expanded = all contact details, some demographics + title; Limited = name, title, email + Phone; Basic = Name, Title, Email</p>				