

|  |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|
| <b>November 9, 2021<br/>Sponsor &amp; Exhibitor Benefits</b> | <b>Title</b>             | <b>Platinum</b>          | <b>Gold</b>              | <b>Exhibitor</b>         |
|  | <b>\$7,500</b>           | <b>\$5,000</b>           | <b>\$2,500</b>           | <b>\$1,000</b>           |
|  | <b>Member/Non-Member</b> | <b>Member/Non-Member</b> | <b>Member/Non-Member</b> | <b>Member/Non-Member</b> |

**PRE-EVENT**

|   |         |         |         |             |
|---|---------|---------|---------|-------------|
| <b>"Logo + Link package by Level on Event Website &amp; Emails"</b> | Yes     | Yes     | Yes     | Name & Link |
| <b>Dedicated Social Media Posts/Mentions</b>                        | 6 Posts | 4 posts | 3 Posts |             |
| <b>Profile on NEBC website, Newsletter + SM Mention</b>             | 2       | 1       |         |             |

**DAY OF EVENT**

|   |  |  |                                    |                            |
|---|--|--|------------------------------------|----------------------------|
| <b>Dedicated Company Information Page</b>                           | Yes  | Yes  | Yes                                | Yes                        |
| <b>Logo on Event Login Portal</b>                                   | Largest  | Large                                      | Medium                             |                            |
| <b>Mini Break Out Session (# based on level &amp; availability)</b> | Yes  | Yes  | Yes                                | Yes                        |
| <b>Complimentary Employee &amp; Client Registrations</b>            | 6 of each (12 total) (\$1200+ value)               | 5 of each (10 total) (\$1000+ value)       | 4 of each (8 total) (\$800+ value) | 3 employees (\$300+ value) |
| <b>Virtual Lobby Slideshow</b>                                      | 6 slides   | 4 slides                                   | 3 slides                           |                            |
| <b>Dedicated Topic Discussion Room or Networking Room</b>           | 3  | 2  | 1                                  |                            |
| <b>"Live" booth</b>   | Yes  | Yes  | Yes                                | Yes                        |
| <b>Downloadable materials in booth</b>                              | Yes  | Yes  | Yes                                | Yes                        |
| <b>Keynote, Track or Break Intro/Sponsorship Recognition</b>        | 2 Live or Recorded Keynote Intros + 2 min video ad | 1 Keynote or 3 Sessions w/ 90 sec video ad | 1 Session w/ 90 sec video ad       |                            |

**POST EVENT**

|   |                     |                   |                    |           |
|---|---------------------|-------------------|--------------------|-----------|
| <b>Electronic Attendee List within 24 hours after Event</b>       | Enhanced*           | Enhanced*         | Complete*          | Complete* |
| <b>Post Event Email Recognition</b>                               | Largest Logo + Link | Large Logo + Link | Medium Logo + Link |           |
| <b>Post Event Thank You Social Media Post/Mention</b>             | 4 Dedicated Posts   | 3 Dedicated Posts | 2 Dedicated Posts  |           |
| <b>Dedicated Email w/ Company Profile(s) w/in 6 mo.s of Event</b> | 2                   | 1                 |                    |           |

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\*Attendee List Details: Enhanced = Complete + enhanced demographic information (like goals, sector, solutions seeking, etc), email, phone & address. Complete = Basic + address & phone. Basic = Name, Company, Title, Email